

# Samir

## UX / UI Designer

+44 7424257380

London, United Kingdom

sameerkher111@gmail.com

www.samirstudio.com

linkedin.com/in/samuxstud



### PROFILE

I come from a Computer Science Engineering background, with experience in User Experience Design, therefore I bring an engineering perspective and creative problem-solving approach to create handy products and experiences that people love to use. I believe that the best ideas come from the intersection of multiple fields. So, I always look forward to learning new things.

### EXPERIENCE

#### Design Research Intern

*Think Design Collaborative, India  
(May 2020 - Present)*

- 4 Weeks of Theory: Learned about the Design Research Methods used in the Design Industry.

- 4 Weeks of Practicum: Design Research Project on Effects of Lockdown on International Students is currently in progress under the mentorship of Mr. Sachin Pisharody.

#### UX / UI Designer

*Karma Circles, India  
(Mar 2018 - Sep 2018)*

- UX/UI Designing for [prasadkaipa.com](http://prasadkaipa.com). Revamped the website to improve the User Experience & Interface. (tools used: Photoshop and Illustrator)

- UX/UI Designing for [productstudio.us](http://productstudio.us). Researched, Designed and Prototyped the website from scratch. Curated Illustrations and Graphic Design elements. (tools used: Photoshop and Illustrator)

### EDUCATION

#### MSc. User Experience Design

*Kingston University London (Sep 2019 - Present)*

#### B. Tech. Computer Science Engineering

*IIT Delhi (2013 - 2017)*

### CERTIFICATION COURSES

#### Advanced Diploma in UX Design

*TGC Animation & Multimedia, New Delhi (Dec 2018 - Jun 2019)*

#### Introduction to UX Design

*Georgia Institution of Technology (Issued Jan 2018)*

### SKILLS

#### Research

Design Research Methods, Data Collection, Card Sorting, Persona Creation, Research Design Planning, Research Design Operations, Survey Questionnaires, Sampling Methods, User Testing / Validation.

#### Design

Affinity Mapping, Competitor Analysis, Empathy Mapping, User Journeys, Scenarios, Information Architecture, Sketching, Wireframing, Lo-Fi Prototyping, Hi-Fi Prototyping, Interaction Design, Visual Designs.

#### Tools & Technologies

Sketch, InVision, Photoshop, Illustrator, XD, Zeplin, Balsamiq, HTML & CSS

### PROJECTS

#### Tenancy

Tenancy is a home automation mobile application for helping the landlords start the journey to a better understanding of energy consumptions made by their tenants and the money it costs them.

#### Halt

Halt is a Dynamic Information-Based Parking App that helps drivers find, compare, pay and navigate to an available parking space and navigate back to the car.

#### Weare4U

The main aim of this project is to propose a pathway that will guide the user through the first moments in VR and find, validate and solve the problems they face with this new medium.

#### UberEATS Usability Test Research

The primary purpose of the usability test was to assess the ease of use of the UberEATS' current website and compare it with [www.deliveroo.com](http://www.deliveroo.com) to improve the user interface of UberEATS website.